

The background of the entire page is a repeating pattern of the JAMS logo. Each logo consists of the word "JAMS" in a bold, sans-serif font, centered within a circular emblem. The emblem is formed by two concentric circles with a gap between them, and a small solid circle is positioned to the right of the emblem. The logos are arranged in a grid-like pattern, slightly offset from each other.

JAMS, THE RESOLUTION EXPERTS
**CONSUMER ARBITRATION
POLICY: MINIMUM
STANDARDS OF
PROCEDURAL FAIRNESS**

***EFFECTIVE
JULY 15, 2009***

JAMS Policy on Consumer Arbitrations Pursuant to Pre-Dispute Clauses

Minimum Standards of Procedural Fairness

JAMS will administer arbitrations pursuant to mandatory pre-dispute arbitration clauses between companies and consumers¹ only if the contract arbitration clause and specified applicable rules comply with the following minimum standards of fairness.

These minimum standards for arbitration procedures are:

- 1.** The arbitration agreement must be reciprocally binding on all parties such that: A) if a consumer is required to arbitrate his or her claims or all claims of a certain type, the company is so bound; and, B) no party shall be precluded from seeking remedies in small claims court for disputes or claims within the scope of its jurisdiction.
- 2.** The consumer must be given notice of the arbitration clause. Its existence, terms, conditions and implications must be clear.
- 3.** Remedies that would otherwise be available to the consumer under applicable federal, state or local laws must remain available under the arbitration clause, unless the consumer retains the right to pursue the unavailable remedies in court.
- 4.** The arbitrator(s) must be neutral and the consumer must have a reasonable opportunity to participate in the process of choosing the arbitrator(s).
- 5.** The consumer must have a right to an in-person hearing in his or her hometown area.
- 6.** The clause or procedures must not discourage the use of counsel.

- 7.** With respect to the cost of the arbitration, when a consumer initiates arbitration against the company, the only fee required to be paid by the consumer is \$250, which is approximately equivalent to current Court filing fees. All other costs must be borne by the company including any remaining JAMS Case Management Fee and all professional fees for the arbitrator's services. When the company is the claiming party initiating an arbitration against the consumer, the company will be required to pay all costs associated with the arbitration.
- 8.** In California, the arbitration provision may not require the consumer to pay the fees and costs incurred by the opposing party if the consumer does not prevail.
- 9.** The arbitration provision must allow for the discovery or exchange of non-privileged information relevant to the dispute.
- 10.** An Arbitrator's Award will consist of a written statement stating the disposition of each claim. The award will also provide a concise written statement of the essential findings and conclusions on which the award is based.

¹ *These standards are applicable where a company systematically places an arbitration clause in its agreements with individual consumers and there is minimal, if any, negotiation between the parties as to the procedures or other terms of the arbitration clause. A consumer is defined as an individual who seeks or acquires any goods or services primarily for personal family or household purposes, including the credit transactions associated with such purchases, or personal banking transactions. These standards do not apply to the use of arbitration in resolving disputes arising from commercial transactions between a lender and commercial borrowers, or a company and commercial customers, other financial services such as investment transactions, real estate transactions, or to matters involving underinsured motorists. Nor do they apply if the agreement to arbitrate was negotiated by the individual consumer and the company.*



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