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DAVID GERONEMUS

JAMS

CHAMPIONSHIP PEDIGREE David Geronemus was always interested in ADR, although opportunities were limited early in his career. "When I finished clerking, there was very little ADR in the form of mediation. I did some volunteering and sought out opportunities in private practice. I kept looking for a way to make a living doing mediation, which was a very serious challenge in the 1990s. I got lucky and was introduced to one of the founders of what was then JAMS-Endispute. One thing led to another, and I joined them. I took a chance that I could make a living at this, and it's worked out for the past 23 years."



EXPERIENCE & EXPERTISE Geronemus identifies sev-

eral factors that have set his most meaningful cases apart. "The first is the degree to which resolution is important to the people involved. It's always satisfying to help people resolve a case, and it's more satisfying when it's not just routine. The second characteristic is the degree to which I am critical or very important to the resolution of the case. The more I walk away feeling like it would not have settled but for my involvement, the more satisfying it is."

FUTURE VISION There is always a potential fallacy in assuming the future will be a continuation of past trends. "But what is exciting is the extent to which people in the litigation world believe now that very complicated cases with very high stakes are suitable for mediation. It's not that people have stopped mediating simpler cases, but it's illustrative of the breadth of cases that are being mediated." Training young mediators will also be important. "I began my career as a mediator in my early 40s, which is kind of young. We need to cultivate the next group of mediators."



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